

PRESS RELEASE

Extending a Helping Hand Spreading Festive Smiles all Around

Melaka, 2 May 2019- Casa del Rio Melaka has embarked on another journey of corporate social responsibility (CSR) initiative by heading out to Bukit Rambai to lend a helping hand to several under privileged families. The objective of this program is to create a memorable and fun day out in goodwill of the upcoming festive season.

Four families were chosen for this initiative, whereby each family are going through financial and physical challenges and it is important for us to reach out to them. As such, we decided to invite them over to Balairaya Bukit Rambai, Melaka, which they were surprised with a huge crowd of associates from Casa del Rio and MPKK Bukit Rambai.

The program commenced with a *“Doa Selamat”* by an *Imam*, followed by a speech from our Hotel Manager, Mr Michael Quay and continued with the serving of buffet lunch specially prepared for them. Everyone was entertained by our live band, Fun Jive accompanied by a clown performance to make the entire event livelier. To add on to excitement and joy, colorful balloons were moulded into various shapes and sizes for the children to take home.

Mr Quay, mentioned, “I am so happy that my team and I managed to pull through with this CSR initiative as we want nothing more than to bring joy and ease off burden to these families that had gathered here today”.

For more information on our media activities, kindly visit our website at <https://casadelrio-melaka.com/media-news/christmas-media-review>

Casa del Rio

M E L A K A

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